



### \*\*\* **MEDIA ADVISORY** \*\*\*

## **Researchers, innovators, and investors to discuss how to move lifesaving solutions for women and babies from the pipeline to the front lines**

### **Panel discussion**

Monday, 16 May, 2016 \*\*\* 1:45-3:00 p.m. CET (followed by reception)  
Women Deliver Conference, Bella Center, Auditorium 12, Copenhagen, Denmark

Every year, nearly 300,000 women die in pregnancy and childbirth and 6 million children die before their fifth birthday—nearly all in developing countries. While maternal and newborn mortality has steadily decreased over the last few decades, they haven't dropped fast enough.

Innovative technology and community-driven solutions have brought us to the brink of solving some of the most difficult health challenges in ways that we couldn't have imagined even five years ago. And yet, there are promising solutions that have been stuck in laboratories around the world.

During a panel session moderated by journalist Femi Oke prior to the opening of this year's Women Deliver Conference in Copenhagen, innovators, investors, and corporate and government leaders will discuss what it will take to lift-up game changing innovations and get investors to go all in; showcase innovations that show promise for spreading and scaling; and emphasize the importance of finding and developing local solutions to local problems.

#### **WHO:**

- **Her Royal Highness Crown Princess Mary of Denmark**
- **Dr. Priya Agrawal**, Executive Director, MSD for Mothers
- **Dr. Gloria Quansah Asare**, Deputy Director-General, Ghana Health Service
- **Pam Bolton**, Vice President, Innovation & Strategy, Concern Worldwide US
- **Anna Frellsen**, CEO, Maternity Foundation
- **Katja Iversen**, CEO, Women Deliver
- **David Nabarro**, Special Adviser on the 2030 Agenda for Sustainable Development and Climate Change, United Nations
- **Dr. Peter Singer**, CEO, Grand Challenges Canada
- **Dr. Maarten van Herpen**, Head, Philips Africa Innovation Hub
- **Femi Oke**, International Journalist (moderator)

**WHEN:** Monday, 16 May, 2016 \*\*\* 1:45-3:00 p.m. CET  
(followed by reception from 3:00-4:00 p.m. CET)

**WHERE:** Women Deliver Conference, Bella Center, Auditorium 12, Copenhagen, Denmark

**RSVP:**

To RSVP, contact Katy Lenard at [klenard@burness.com](mailto:klenard@burness.com) or +1 301-280-5719. *Note: you must be registered for the Women Deliver Conference to attend this session.*